



SCM RISK MANAGEMENT SERVICES ANNOUNCES ICLARIFY HAS ACHIEVED CRITICAL MASS IN ONTARIO

For Immediate Release...Toronto, ON – October 4th, 2010 SCM Risk Management Services (RMS) is pleased to announce that iClarify services have achieved critical mass in Ontario with usage from over 700 brokers topping 18,000 transactions a week.

The service which averages over 3600 transactions daily is integrated directly into CompuQuote's ezITV property quoting portal. Providing more intelligence than ever before, iClarify presents brokers with construction data, streetscape and satellite imagery for more accurate and efficient quoting at point of sale. Scott Wagler from Josslin Insurance Brokers Limited states, "It is great to have one accurate tool to use as a single resource for viewing construction, streetscape and satellite imagery data within the ezITV product. iClarify saves us time, assists us in delivering credible data in our calculations and it improves our overall client/prospect experience."

Brokers use of the service is currently endorsed and supported by Aviva Canada,

The Economical Insurance Group® (TEIG®), The Dominion, Gore Mutual, The Guarantee Company and RSA. "We are getting positive comments from both Brokers and Insurers alike as it relates to the iClarify product and the efficiencies it delivers" said IBAO CEO, Randy Carroll "We are pleased to see that the product is advancing beyond Ontario". iClarify services will begin pilot testing in BC, Quebec and Atlantic Canada in the weeks ahead with the ultimate expectation that the service will be live in all provinces across Canada by the first quarter of 2011.

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SCM Risk Management Services Inc. is Canada's largest and leading edge provider of inspection, loss control, appraisal/valuation services, risk management and other specialized risk consulting solutions. They are part of SCM Insurance Services, the largest privately-owned provider of claims management, risk management and related services in Canada.

For more details on iClarify, please contact:

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